

EXPERIENCE

CREATIVE CIRCLE @ GOOGLE (ANDROID AUTO): Mountain View, CA August 2019–August 2021

PRODUCTION DESIGNER *UI design / Design System / UI Documentation*

Partnered with UX writing and design teams to design, develop, and illustrate guidelines for internal teams and external partners designing for Android Auto. Designed and maintained guidelines website (Design for Driving). Consolidated UX requirements for partners to follow when customizing Android Automotive. Also provided designs for UX features and improved internal Design System to boost team productivity and product consistency.

EGNYTE: Mountain View, CA

August 2018–July 2019

VISUAL DESIGNER *Marketing / Web Design*

Synchronized web, print, events, and ads to create a recognizable identity across all touchpoints. Established standards for a website with multiple contributing designers to ensure style coherency in all created assets. Brought brand awareness and cohesion to the company's mission.

DESERVE / SELFSCORE: Menlo Park, CA

February 2016–June 2018

VISUAL DESIGNER *Product / Marketing Design*

Collaborated with the marketing and product teams to design screens for our web UI and our first native app while keeping our brand consistent across all touchpoints. Transitioned the brand look and feel from Selfscore to Deserve and worked with the CMO and CEO to redesign the company website and collaborated with developers daily to lead projects to launch.

MICHAEL PATRICK PARTNERS: Menlo Park, CA

March 2015–December 2015

FRONT-END DEVELOPER / DESIGNER *Website Design / Development, Branding / Identity*

Designed websites for startup clients and worked with developers to code websites. Branded startups and educational institutions with progressive missions. Created style guides for freshly branded companies to follow and helped them apply their brand to new projects. Prototyped websites and web functionality.

1185 DESIGN: Palo Alto, CA

March 2014–October 2014

DESIGNER *Website, Branding / Identity Design*

Designed websites and brands for startups in varying fields, from tech companies to educational institutions. Expanded on brand ecosystems and experiences and created environmental graphics, packaging, invitations, collateral and web assets. Provided developers with redlines and interactive prototypes.

RANDLE DESIGN: Palo Alto, CA

November 2011–March 2014

DESIGNER *Website, Branding / Identity, Application Design*

Created brands, website layouts and application concepts for clients. Provided site maps, wireframes, high-fidelity mock-ups, and coded sites. Worked on a variety of media from print to digital and ensured consistency across many brand assets and styles guides. Brought new design workflows for designing websites to the company and worked with the company owner to bring their process in-line with contemporary web-design practices.

SKILLS

SOFTWARE

Adobe Creative Suite
HTML / CSS / JavaScript
Framer / Origami / Principle / Invision
Sketch App / Figma
Storybook / Invision DSM / Sketch Libraries

PROCESS

Wireframing / User Testing
Lo-Fi/Hi-Fi Mock-ups
Prototyping
Spec Sheets / Redlining
Design Systems

EDUCATION

San José State University, 2011

Degree: Bachelor of Fine Art, Graphic Design

Member: AIGA, NEO

ACHIEVEMENTS

Graphic Design USA Web Design Award Oct 2015

Next Question Design Exhibition May 2011

SJSU GD at Seoul Women's University Exhibition
June 2010

SJSU GD at Kyungwon University Exhibition
June 2010

San José State University Dean's Scholar 2010-2011

